

Our Innovation Challenge

Innovation Forum details





Innovation Forum overview

Who are we?

Standard Life, part of Phoenix Group is a FTSE 100 company and the UK's largest long-terms savings and retirement business.



Our Vision

At Standard Life, we have a vital role to play in addressing the biggest challenges of our time.

We want our pension customers to have the right suite of engagement tools, to help them understand the impact Environmental, Social and Governance (ESG) investing can have on their pension savings and how their investment can support the transition to a more sustainable economy.

The Innovation Forum

We strive to be innovative leaders within the market with our customers' needs at our core.

To achieve our vision, we created the Innovation Forum to leverage two of our brilliant strategic partnerships with FinTech Scotland and the TCS COIN (Co-Creation and Innovation Network).

Our innovation challenge



Our mission

The Innovation Forum will capitalise on our strategic partnerships to introduce innovative thinking and ways of working to Standard Life. The purpose of this challenge is to help our members to understand and engage with Sustainable Investing/ESG, the impact it has on their pensions savings and the transition to a sustainable economy.



The challenge

“How can we help our pension members/customers understand and engage with Environmental, Social and Governance (ESG) investing?”



Target audience

New pensions members (with existing or new clients) with little or no knowledge of ESG.

Example audience: A school leaver has just started their new job and have joined the Standard Life pension scheme. They have little knowledge about sustainability and ESG, and no knowledge about investing. How can we help them?

Innovation Forum timeline

20 March

Applications open



21 April

Applications close



6 April

Information &
discovery session



19 May

First pitches
(in person & hybrid)



3 July

Final stage of the forum





Information session

DATE, TIME: 6 April 2023, 14:30 –15:30

LOCATION (Hybrid – details to be sent via email): Innovation Lab, Standard Life House, Edinburgh



Learn more about the challenges



Hear from James Wilde, Chief Sustainability Officer



Hear from Gareth Trainor, Head of Investment Solutions



Q&A session

Our innovation challenge

Who can apply to the challenge?

We would love to hear from you if your business focuses on:

- Customer engagement / creative storytelling / animation / production / app development
- Sustainability and ESG – including a focus on social value, social purpose and social accountability
- Whether you are a pre-revenue FinTech start-up with a great idea, all the way through to a mature business, we would love to receive your application.

How can you get involved?

Our challenge is now live and we are looking forward to hearing your innovative ideas to help solve this challenge.

If you think you have a winning idea, please apply now and we look forward to seeing you at the Discover and Information session to find out more.

The deadline for the application is 21 April 2023

Thank You